INTERNEWS MULTIMEDIA

TRAINING

آموزش های چند رسانه ای انترنیوز

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Day 2: The Scavenger Hunt

After today's training, you have learned the basics of Twitter, mobile phone usage for social media, as well as digital security for citizen journalists.

Now that you have that knowledge, it is time to put your knowledge to the test. You will take part in a virtual "scavenger hunt", where you will gain points for each activity that you complete.

Read on for the **rules** of the game:

1. You will have 1.5 hours to play. Whoever has the most points at the end will win.

2. You can either play as an individual, or on a team.

3. To be eligible to play, you must create a **new** Twitter account for your team, and request to be added to the official "Internews Train the Trainer Workshop" list. If you are NOT on the list, your submissions will not be considered. You must tweet to @_____ to be added to the list.

4. You will gain points for each activity that you successfully compete, depending on the activity's difficulty.

5. Ask questions now! Once the game starts, you cannot ask any questions.

1 Point Activities:

1. Create a team Twitter account.
2. Upload a profile picture.
3. Add a bio and description.
4. Tweet at @internewskabultraining [or other account created] and request to be added to our competition list.
5. Gain followers. Each follower will win you 1 point. You can have as many followers as you would like, but you cannot win more than 20 points in this activity.
6. Send a tweet to @internewskabultraining with one new tip that you learned about digital security.
7. Send an SMS to the phone number _____ telling them about a breaking news report relating to the
8. Find and share a link to an online article on mobile phone security. Make sure that you include a description, in addition to just the link, as well as a relevant hashtag.

3 Points for Each Activity
1. Introduce your team members to us by name in a tweet. For example,
   a. @Ahmadshuja, @eileenguo, and @internews is going to win this challenge! #internewschallegne
   b. Hi! We are a team of @abdullahabdullah, @ashrafghani, and @ahmadziamassoud and we are competing in #internewschallegne
2. Using your mobile phone, take a photo of your team, share it, and tag it #_____.
3. Get your team photo retweeted.
4. Engage in a Twitter conversation with someone using the hashtag #citizenjournalism. This means that you tweet at them, and they respond.
5. Create a Twitter list of 10 Twitter accounts that are tweeting about citizen journalism.

6. Get retweeted by someone **not** in this class.

Five Points for Each Activity
1. Record a video of someone on your team introducing him/herself.
2. Create a digital security plan for your team with at least 5 points. Share this with the trainer on Twitter.

10 Points for Each Activity
1. Convince another person, not in this class, to join Twitter and tweet that they have joined Twitter. They should mention you in their tweet.

Total Number of Points Possible <u>38</u>

Your Team's Points Accrued _____